



Privacy Statement

The Dylan Amsterdam respects your personal data and cares for the personal information is provided to us through the websites controlled by us, which are: www.dylanamsterdam.com, www.vinkeles.com, www.occo.nl (hereinafter: 'website(s)'), or that is obtained otherwise, will be handled with confidentiality. Personal data concerns all the information about a person. Data that states something about a person indirectly, is also considered personal data. The subsequent text implements the right to be informed to the person concerned whose personal data is processed by The Dylan Amsterdam, as follows from the Global Data Protection Regulation (GDPR).

This privacy statement is valid from 25th May 2018 onwards and is subject to change without prior notice.

Data controller and communication

The Dylan Amsterdam processes personal data to provide services to you, improve performance of services and to communicate with you as the person concerned. For evaluation of our provision of services The Dylan Amsterdam oftentimes hires a third party. You - being the data subject - are in control to decide whether to participate in this and provide your personal data. You can also subscribe to the newsletter or other forms of communication methods of The Dylan Amsterdam.

Purpose of processing personal data

The Dylan Amsterdam processes the following personal data exclusively for the hereinafter referred purposes:

- Complying with legal obligations;
- Sales, marketing and communication activities;
- Recruitment and selection

Which personal data is processed?

The Dylan Amsterdam processes the subsequent personal data for the purpose of provision of services or on the basis that the data subject has provided this on its own initiative:

- First and surname, e-mail address, (mobile) phone number, postal address, sex, spoken language, passport or ID number, birthdate, allergy information, dietary preferences, arrival and departure dates hotel room(s), credit card data, repeat visits, brand and type of computer, type of browser, brand and type of mobile phone, IP-address, duration of visiting websites and



clicking behavior, clicking behavior digital (e-mail) marketing, preferences for hotel room types, room number(s) or facilities, camera images in public spaces.

Abovementioned personal data is processed by The Dylan Amsterdam because this has been provided by you as the data subject on your own initiative, was obtained in the context of provision of services, has been shared by third parties to us, amongst which counterparties, or has been become known through public sources.

Basis for processing personal data

The Dylan Amsterdam processes abovementioned personal data exclusively on the basis of the hereinafter referred bases as mentioned in article 6 of the GDPR:

- Legal obligation;
- Performance of an agreement;
- Obtained permission of the data subject(s);
- Legitimate interest;
- Vital interests of the data subject(s)

Sharing of personal data with third parties

The Dylan Amsterdam shares your personal data only when necessary for the provision of services with due regard for abovementioned purposes. This includes, for instance carrying out of duties by another attorney, the conducting of an examination by an expert or the involvement of another third party on behalf of and commissioned by The Dylan Amsterdam, such as an IT-supplier, but also the provision of your personal data relating to (legal) procedures or correspondence with the other party.

Besides that The Dylan Amsterdam can provide personal data to a third party, such as a supervisor or any other public authority agency, insofar as there is a legal obligation to do so.

A processing agreement has been signed with the third party that processes your personal data on behalf of and commissioned by The Dylan Amsterdam, which obligates this third party to adhere to the GDPR. Third parties involved by The Dylan Amsterdam that provide services as a data controller, are

responsible for their own adherence to the GDPR for the (further) processing of your personal data. This includes an accountant, notary, an other commissioned third party for the purpose of a second opinion or an expert's report.



Secured personal data

The Dylan Amsterdam highly values the security and protection of your personal data and takes care of appropriate technical and organisational measures to ensure a security level fine-tuned to the risks, taking into account the current state of technology.

In case The Dylan Amsterdam uses services provided by third parties such as an IT-supplier, The Dylan Amsterdam will write down the arrangements in a data processing agreement about sufficient security measures, in the context of security of personal data.

Retention period of personal data

The Dylan Amsterdam stores personal data that is being processed no longer than is necessary for the abovementioned purposes of data processing or that is required by law or legal obligation.

Privacy rights of data subjects

A request for access, rectification, restriction, objection, data portability, erasure of personal data or withdrawal of earlier granted permission can be sent to the contact details stated below. You will receive a reply within four weeks of your request.

Circumstances may occur which prevent The Dylan Amsterdam from complying your request in part or in full. This includes confidentiality of attorneys and legal retention periods.

Aforementioned requests can be directed to:

The Dylan Amsterdam
To the attention of Director of Sales & Marketing
Keizersgracht 384
1016 GB Amsterdam

We will reply within a few business days. For urgent questions you can reach The Dylan Amsterdam by telephone at 020 530 2010.

To clarify, amongst the rights of the data subject is understood:

- A. Right of information (receipt of this privacy statement);
- B. Right of access (with the exception of personal notes of the data controller);
- C. Right to rectification or foreclosure (only of factual data);
- D. Right to object;
- E. Right to data portability;
- F. Right to erasure ('right to be forgotten');
- G. Right to restriction of processing of personal data;
- H. Right to withdraw earlier granted permission



In order to ensure that we provide the specified personal data to the right person on the basis of your request, we ask that you - for verification purposes - present a copy of a valid passport, driver's license or identity card with the passport photo and social security number hidden. The Dylan Amsterdam only handles requests relating to your own personal data.

Use of Social Media

On the website(s) of The Dylan Amsterdam, Restaurant Vinkeles and Bar Brasserie OCCO buttons and/or links are placed to promote or share webpages on social (media) networks or websites of third parties, such as Twitter, LinkedIn or Facebook. The Dylan Amsterdam does not monitor and is not responsible for the processing of your personal data by and through such third parties. The use of those media is as such at your own risk. Before making use of the services of those third parties, it is advised to read through the privacy statement of those third parties first.

Statistics and cookies

The Dylan Amsterdam retains personal data from the website for statistical purposes. The personal data that is collected in this way is anonymous in principle and is explicitly not sold to third parties.

In order to increase the ease of use of the websites of The Dylan Amsterdam, the so-called 'cookies' are used. A cookie is a small text-file that is placed on, for example, your computer, tablet or smartphone during your visit of the website(s) of The Dylan Amsterdam. You can refuse the use of these cookies at any given moment, although this can restrict the functionality and ease of use of the website(s).

The website(s) of The Dylan Amsterdam make(s) use of cookies of Google Analytics in order to follow the user's behavior and general trends and obtain reports, in main lines. This helps to improve the working of the website(s). Google can provide this information to third parties in case Google is legally obligated to do so or to the extent that third parties process this personal data on behalf of Google. By making use of the website(s) of The Dylan Amsterdam you grant permission for the processing of information in the manner and for the purposes as described above. Likewise, cookies are placed by the use of buttons and/or links, as described above under 'Use of Social Media'. The Dylan Amsterdam has no influence on the placement and use of cookies by those third parties.

On the website of the Dutch Consumer and Market Authority (Autoriteit Consument en Markt) (<https://www.consuwijzer.nl/telecom-post/internet/privacy/uitleg-cookies>) you can read more about cookies and how you can block or remove them. Please note that the website is in Dutch only.

On the website(s) The Dylan Amsterdam offers a blog or forum that is freely accessible. All information that is placed here, can be read, collected and used by anyone, meaning any random third party. A request for removal of personal data from a blog or forum can be submitted through the contact details under 'Privacy rights of data subjects'. In some cases The Dylan Amsterdam is unable to remove personal



data from a blog or forum. Replying to aforementioned request The Dylan Amsterdam will indicate if it didn't succeed including the reason for that. In the case of you posting personal data through an application of a third party (through social media), that party or administrator of the application is the point of contact for such requests of removal or other privacy-related questions.

Amendment Privacy Statement

The Dylan Amsterdam reserves the right to change the Privacy Statement without any prior notice. Changes in the Privacy Statement will be published through our websites (www.dylanamsterdam.com, www.vinkeles.com, www.occo.nl). Please consult our websites regularly.

Questions & contact

For questions or comments concerning the processing of your personal data and this Privacy Statement you can contact us by e-mail at sales@dylanamsterdam.com or by phone at 020 530 2010.

This Privacy Statement has last been changed on 5th November 2018.