

# The Dylan

Discover Amsterdam's best kept secret...

#### The Hotel

<u>The Dylan Amsterdam</u> is situated in the heart of the "9-streets" on the Keizersgracht. Hidden behind the historical gate along the canals, The Dylan offers an exclusive access to the hidden treasures of the past and present of Amsterdam. The hotel is known for her contemporary design, personal service and beloved destination for people who appreciate the quality.



#### Location

The hotel is situated in the trendy and popular '9-streets', not far from the most popular sights of Amsterdam such as the Anne Frank House, the Flower Market, the Van Gogh Museum, Rijksmuseum, Stedelijk museum and the Museum of the Canals. In close vicinity of the hotel, there are many art galleries, one off boutiques, trendy cafés and restaurants.

# History

The site where The Dylan Amsterdam is located, is rich in history. It starts in 1613, when construction workers began excavating the fifth canal, the Keizersgracht. Five years later a theatre was founded in the building, named the Duytsche Academie. In 1632 the Dutch architect Jacob van Campen was appointed to build a stone theatre. In this theatre plays were as the famous Gijsbreght van Aemstel were staged. On the 100<sup>th</sup> anniversary of the theatre, in the year 1737, it was Antonio Vivaldi himself who conducted the theatre's orchestra. Many famous people visited the theatre, including the Prince of Orange, the Russian Tsar and the Elector of Brandenburg.

In 1772 the building caught fire during a performance and completely burned down. Only the present Van Campen's doorway was spared and reminds us today of the location's rich history. The following quote has been written on the gate:

'De wereld is een speeltoneel, elk speelt zijn rol en krijgt zijn deel'

This is a quote of Joost van den Vondel, back then, one of the most well-known Dutch poets. He wrote this quote for the opening of the theatre which translates to 'All the world's a stage, each plays his role and gets his share'.

In 1772 the site was sold to regents of the Roman Catholic Church, who managed the Old & Poor People's office. This foundation owned the property until 1998. The buildings were completely renovated and reopened as luxury boutique hotel in 1999. In 2004 the name of the hotel changed to The Dylan Amsterdam.







## Rooms & suites

The Dylan Amsterdam consists of 41 rooms and suites which are all individually designed in various styles. The hotel offers 9 different rooms types which vary from Luxury Single Rooms till Luxury Suites with a garden or canal view. All rooms and suites are categorized into a specific style. The styles that The Dylan Amsterdam is offering, are Amber, Loft, Loxura and Serendipity.

## **Amber**

The Amber rooms and suites are the newest of the hotel and are designed by <u>Studio Linse</u>. The specific style can be booked as Double Room, Duplex Room and as Suite with a beautiful view. The name Amber is inspired by the eponymous colour of the gem stone which represents energy, cheerfulness and optimism, and is appreciated by its colour and beauty since the Stone Age. The Amber rooms with view on the courtyard feature a residential atmosphere and combine the perfect balance between antique and modern.





## Loft

The Loft suites really embody the essence of The Dylan, where the authentic period charm of the building seamlessly blends with modern day interior design. When climbing up the stairs of these rooms, you will be surrounded with white walls, beige accents, design furniture and authentic wooden beams. All Loft suites have been redesigned in 2023, using precious materials and custom made fixtures. The Loft rooms can be booked as a Double Room or Suite with garden view.





#### Loxura

The Style of Loxura rooms is inspired by the coper-coloured Loxura butterfly. The natural colours of the butterfly can be found in the interior. One of the characteristic features of these rooms is the wooden drinks cabinet which is specially designed for The Dylan Amsterdam. The sophisticated furniture, pastel colors and rich fabrics create an elegant and warm ambiance. The rooms are all located around the courtyard and have a warm and intimate appearance. The Loxura rooms are design by FG Stijl (fgstijl.com).





# Serendipity

The 16 rooms and suites are dedicated to modern design and historic details. Luxurious fabrics and the generous lay-out contribute to a balance of temporary design which remains true to its heritage and charm of the rooms. All rooms and suites in this style are created by the design of Remy Meijers, a well-known Dutch interior designer. The Serendipity-style is offered as Double rooms, Duplex rooms, as well as Junior Suites and Luxury Suites. The Suites have a spectacular view on the Keizersgracht canal.

The natural warm shades of brown and grey create a balance between authenticity of the building and timeless design. The welcoming peace and the comfort of the rooms are reflected in the name of the room, which points out the enchanting serenity that can be discovered in the heart of one of the most lively cities of Europe.



Note: all rooms & suites in the Serendipity style shall be redesigned early 2024.

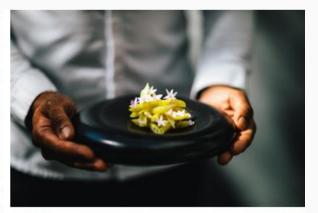
### Restaurants

#### Restaurant Vinkeles\*\*

Restaurant Vinkeles\*\* is part of The Dylan Amsterdam. Awarded with a Michelin star since November 2009 and a second star since 2023, the delicate French cuisine offers an excellent mixture between classic and contemporary styles. The restaurant is located in an 18th century bakery, surrounded by old wooden ovens which have served in the past for baking bread for the Old & Poor People's office. Nowadays, the restaurant offers an elegant setting with a view on the intimate courtyard. Executive Chef Jurgen van der Zalm only uses ingredients of premium quality for the seasonal 'Chef's Signature Menu'. Accompanied by perfectly matched wines and personal care of Maître-Sommelier Natasja Noorlander and her team, the restaurant is described by our guests as "exciting, modest and refined".

<u>Instagram of Restaurant Vinkeles</u> <u>Instagram of Jurgen van der Zalm</u>









# Bar Brasserie OCCO

Bar Brasserie OCCO (occo.nl) is a distinct cosmopolitan eatery with menus highlighting handcrafted cocktails and a creative cuisine. A perfect, more casual alternative for Restaurant Vinkeles\*\*. Bar Brasserie OCCO is open throughout the day for breakfast, lunch, High Wine, dinner and for cocktails with a small bite. Collaborations are sought with suppliers that take genuine pride in their produce. Some highlights of OCCO's menu include brasserie classics as a steak tartare and a Caesar salad, but also ramen noodles are the favorite of OCCO's frequent guests. Designed by Studio Linse, the atmosphere is characterized by refined and lively through design elements such as velvet sofas, round marble tabletops and bold ceilings with black beams. The half round bar serves as a central point and is tastefully lit by a copper chandelier as eye-catcher. The contemporary decor is enriched by historical details with the exposed brick and large windows.

## Instagram of Bar Brasserie OCCO









High Wine in Bar Brasserie OCCO is our own interpretation of the high tea and is very popular with our guests. The High Wine is a tasting of four wines with matching bites in amuse style. The High Wine can also be gifted as a present in a beautiful gift box of the Dylan Amsterdam.





# The secluded garden

The secluded garden is a hidden gem in The Dylan Amsterdam and is an oasis of tranquility in the heart of the city. The courtyard is opened for lunch, High Wine, a drink, or dinner during the summer and will be served by Bar Brasserie OCCO. Furthermore, the courtyard is also available for events for up to 175 and is a much loved wedding location.









Late March 2023, The Dylan opened a new culinary concept: até.

This 6-seat only Chef's Table restaurant is the smallest fine dining restaurant in Amsterdam. Each night, Chef Filip Hanlo takes his guests on a culinary journey where he combines Japanese, Mexican and French cuisine. Guests can watch how the chef prepares the 8-course tasting menu, accompanied by surprising anecdotes and fascinating stories of his experience in some of the world's highly praised cuisines.



# Meetings & events

At The Dylan Amsterdam, all meetings and events are special and unique. Personal service, tailored-made proposals and individual solutions for every type of even are offered. All event spaces are equipped with air conditioning, Wi-Fi and the opportunity to display a presentation through a projector or LCD screen.

#### Ariana & Atrium

The Ariana & Atrium are two separate spaces which perfectly match each other. In these spaces meetings, receptions and dinners can be organized for a maximum of 250 guests. The banquet hall 'Ariana' is the largest and is named after <u>Ariana Nozeman</u>, the first Dutch woman who made her debut on the stage of Shou (w) burg Van Campen. The Dylan Amsterdam is located at the same site as the theater where Ariana Nozeman performed in 1655. Both he Ariana room as well as the adjacent Atrium have been redesigned by Studio Linse in 2023.



\*Kindly note that the above impressions are dated from before the redesign.

# Regents

The characteristic Regents Room features high ceilings with a family coat of arms in each corner, reminding one of the rich heritage of the building. The venue offers large monumental windows with privileged views over the Keizersgracht canal and historic entrance gate, making it a preferred venue for many corporate and social events. The Regents room can cater dinner up 32 guests for dinner, and 50 guests for a cocktail.



# Barbou

Situated on the ground floor with views over the secluded garden, private dining room Barbou offers the opportunity to enjoy Restaurant Vinkeles\*\* for up to 14 guests in privacy. The event space has an intimate and inviting atmosphere with elements as an original chimney, artworks and books on display. Apart from our private dining experiences, the space can be booked as a boardroom or reception space in combination with the adjacent Atrium and Ariana.





# Weddings

Once you have said 'yes', the next question is where to say 'I DO'. Weddings at The Dylan Amsterdam are personal and intimate, with a capacity for up to 80 guests for the ceremony and up to 250 for a toast, cocktail and (walking) dinner.





# The team

What truly sets us apart, is our service. Service of high quality is something we not have to explain to our staff – at The Dylan Amsterdam this comes naturally. We invite you to visit us and let yourself be indulged by the sincere service and attention of  $\underline{\text{the team}}$ :



René Bornmann

General Manager



Renee Holten

Front Office Manager



Mayela Terpstra

Housekeeping Manager



Roel Ruijs

Director of Operations



Niels Bonnes





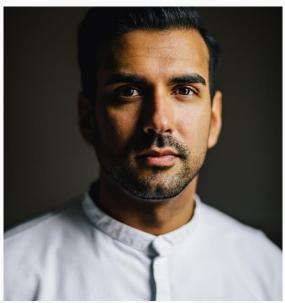
Sam Hilkens

Food & Beverage Manager



Natasja Noorlander

Maître Restaurant Vinkeles



Jurgen van der Zalm

Executive Chef Restaurant Vinkeles



Robbert van Rijsbergen

Max Dijkema

Director of Sales & Marketing

Sales & Marketing Manager



Esther Leijen

Director of Finance

# Press inquiries

For additional information of press requests, you can contact the Sales & Marketing team through  $\frac{1}{2} \frac{1}{2} \frac{1$